



# NEWSLETTER

March 2024

*Please forward our Tire Society newsletters to any colleagues and friends you think might be interested in learning more about the Tire Society and our mission to increase and disseminate knowledge of the science and technology of tires.*

## Reflections from past Tire Society Keynotes



The Tire Society's vision of sharing and disseminating tire knowledge resonates in the conference Keynote Addresses delivered by eminent industry leaders. In this edition, we are sharing thoughts that Bridgestone's CEO, Kanichiro Ishibashi presented in his 1983 Tire Society Keynote Address.

During 1980's, quality of tires is paramount topic for all major tire companies. At present we are also in similar situation but delivering Top Quality "Virtual Tire Models and Services (i-tire)" apart from supplying quality tires. The principles he shared are still relevant, and can help us answer, "**How can we deliver Top Quality models and services to our customers**".

For the full content of his keynote address, [click here](#).

Credits – [Jim McIntyre](#)

## 2023 Tire Society Awards

Superior Paper Award – Rafal Anyszka, University of Twente

Honorable Mention Award – Yunpei Yang, Hankook Tire & Technology

Best Student Presentation – I.S. Sivaraman, Virginia Tech

Best Poster Award – Dhruvin Jasoliya, Alex & Costin Untaroiu, Virginia Tech

## ACS Podcast with Tweel Inventors by Will Mars

Several things to learn from legends around us, click [here](#)

Credits - [Rubber Division, ACS](#)



## 2024 Conference – Sep 11 - 13 @ University of Akron, Ohio

### [Call for Papers](#)

Presenting and sharing of your work is the ideal way to serve our mission to disseminate the knowledge of tire science and technology. We would like you to be part the 2023 conference and contribute to its success. **April 15<sup>th</sup>** is last date for submission.

Schedule	Deadline
Abstract Submission	April 15, 2024
Notification of Acceptance	May 3, 2024
Presentation Material Submission	August 16, 2024
Manuscript Submission*	November 1, 2024

\*For Awards Eligibility

How to submit?

1. Use the template abstract found [here](#) for submission.

2. Submit your abstract [here](#)

## 2024 Conference Sponsorship Opportunities Still Available

---

### 2024 Conference Sponsors :

Information on conference sponsorship opportunities may be found [HERE](#).

V-Rated Gold Sponsors

