

The Tire Society Sponsorships

2/28/2018

The Tire Society

810 E. 10th Street, Lawrence, KS 66044

www.tiresociety.org Phone: 785-865-9403, Email: tst@allenpress.com

Your sponsorship aids the work of the Tire Society in the production of the conference. The following table shows sponsorship levels and your benefits. In-kind sponsorships are also available and shall be done by special arrangement.

Tire Society Conference Sponsorships					
Sponsorship Level	S-Rated General	T-Rated Bronze	H-Rated Silver	V-Rated Gold	ZR-Rated Platinum
Number Available				3	1
Donation	\$750	\$1,500	\$2,500	\$3,500	\$6,000
Benefits					
Banner Display ¹		Beverage Room	Lunch Entrance	Dinner Entrance	Main Session Entrance
Break room space	Pull up banner	Pull up banner	Pull up banner	6x3 table	6x3 table
Logo ² in Conference Mailings/Newsletters/Conference Master Slide	X	X	X	X	X
Logo on Conference Bag					X
Logo on Tire Society website	X	X	X	X	X
Conference Attendee List	X	X	X	X	X
Hand out at Registration Table ³	X				
Insert in Conference Bag ⁴		X	X	X	X
Conference program ⁵	Logo + 100 word profile	Logo + 200 word profile	Logo +¼ page	Logo +½ page	Logo +1 full page
Conference Registration / Dinner Included		1	2	3	4

¹ The Tire Society will make a banner for each sponsor for the levels shown. The logo needs to be supplied to the Tire Society at tst@allenpress.com two months before the conference. Sponsors are welcome to supply their own banner and will be contacted by the meeting manager regarding shipping arrangements.

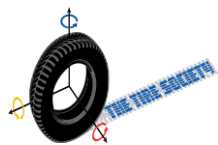
² Sponsors shall supply The Tire Society at tst@allenpress.com with logos suitable for use in electronic media and printed matter soon after making their sponsorship donation.

³ Handout material shall be delivered to the conference site the day before the conference.

⁴ Inserts for conference bag shall be provided to the Tire Society at least two weeks before the conference date.

⁵ The logo and written profile must be provided to the Tire Society at tst@allenpress.com by August 1st to allow adequate time to prepare the program for printing.

Contact the Tire Society regarding any special requests regarding your sponsorship.



In-Kind and Special Event Sponsorships

Examples of in-kind and special event sponsorships are:

- Scholarship for Student Paper
- Program printing and binding
- Promotional materials and advertisements