



## Job Description: **Executive Advisory Board Member**

April 10, 2024

The Tire Society

301 Concourse Blvd, Suite 210

Glen Allen, VA 23059

[www.tiresociety.org](http://www.tiresociety.org)

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### **Who:**

- Ideally a Tire Society member
  - Ideally Senior-level employee of a tire or tire-related company
  - Dean or professor at a university with a relationship to the Tire Society
- Appointed by: Executive Committee
- Reports to: Vice President – as designated by President.
- Length of term: 2 years or longer.

**Mission:** Support the Tire Society and its activities by encouraging participation in the Society and its annual conference and by providing strategic guidance and assistance to strengthen the mission of the Society. Advise Society officers of ways to advance the Society and improve its value to its members.

### **Specific Responsibilities:**

- Attend Executive Advisory Board meetings (2-4 per year) and actively participate.
  - Provide a delegate if unable to attend.
- Provide personal, and company feedback on the long-term direction of the Society.
  - Focus on providing actionable and constructive feedback.
- Assist in recruiting of new members and volunteers.
- Publicize the Society within member's organization.
- Utilize personal network to recruit presentations and journal manuscripts.